



Overview of the CoolClimate Calculator

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JUNBA2009 Technology Fair
San Francisco, Ca.
January, 2008



THE TEAM

Dan Kammen, Faculty PI
Dan McGrath, BIE Executive Director

Chris Jones, Lead Developer

Graduate Students

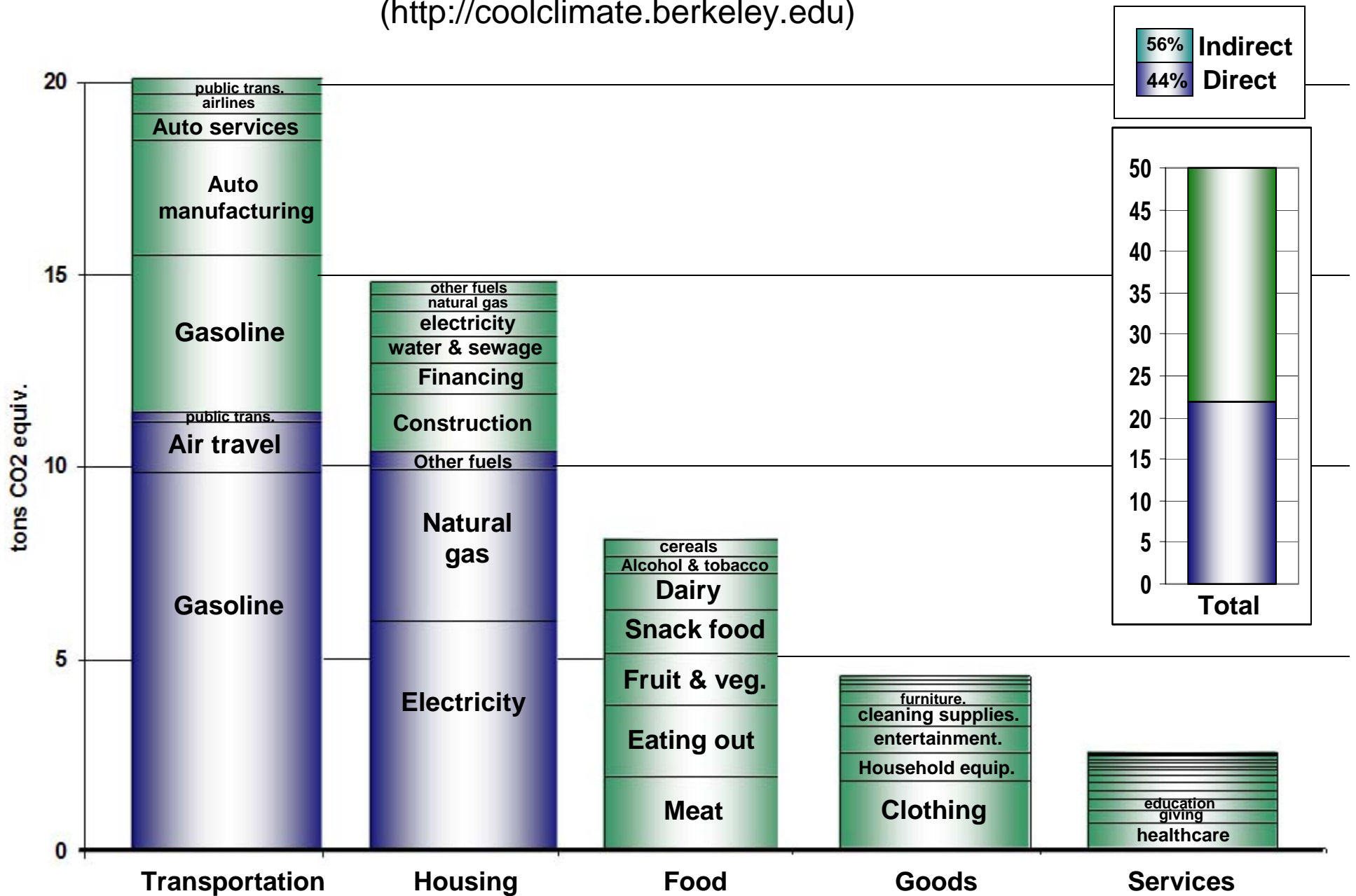
Sally Maki: '07-'08 – Version 2.0
Kate Foreman: Fall '08: GHG mapping – GIS
Jeremy Eddy, Fall '08: Recommendations Engine

Undergraduates

Mia Yamauchi, Fall '08: CoolSchools Calculator

Climate Footprint of the typical US Household (50 tCO₂e)

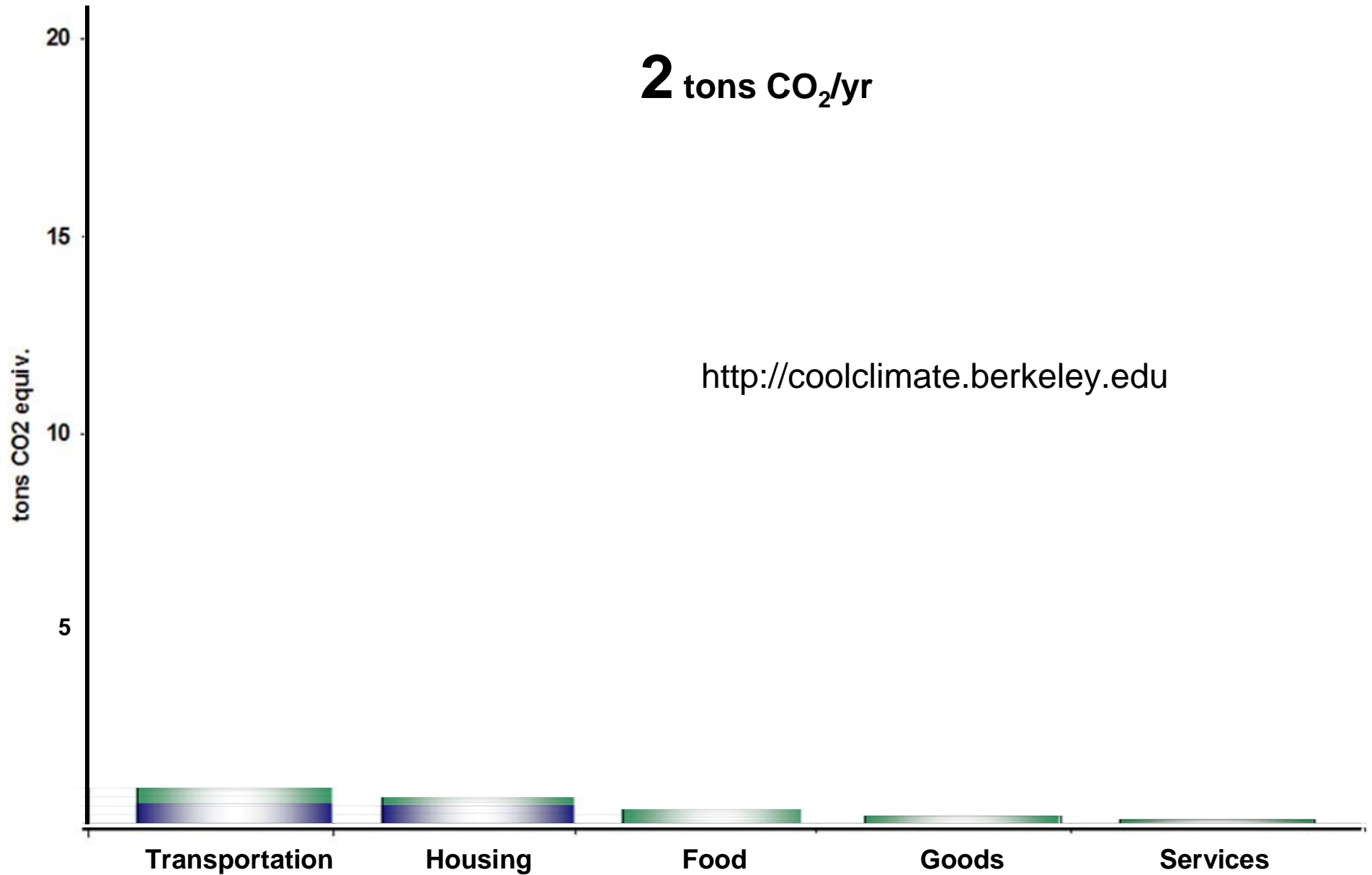
(<http://coolclimate.berkeley.edu>)



Globally, we need to reach:

2 tons CO₂/yr

<http://coolclimate.berkeley.edu>





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CoolClimate
Carbon Footprint Calculator

Consequence of 2-3 degrees C warming:



1. Natural disasters (fire, flood, drought)
2. Sea level rise
3. Vector-borne diseases
4. Water shortages
5. Food shortages
6. Mass species extinction
7. Conflict

Hundreds of millions of lives at risk
Total cost: 5-20% of global GDP*

*Source: Stern Review on the Economics of Climate Change, 2006



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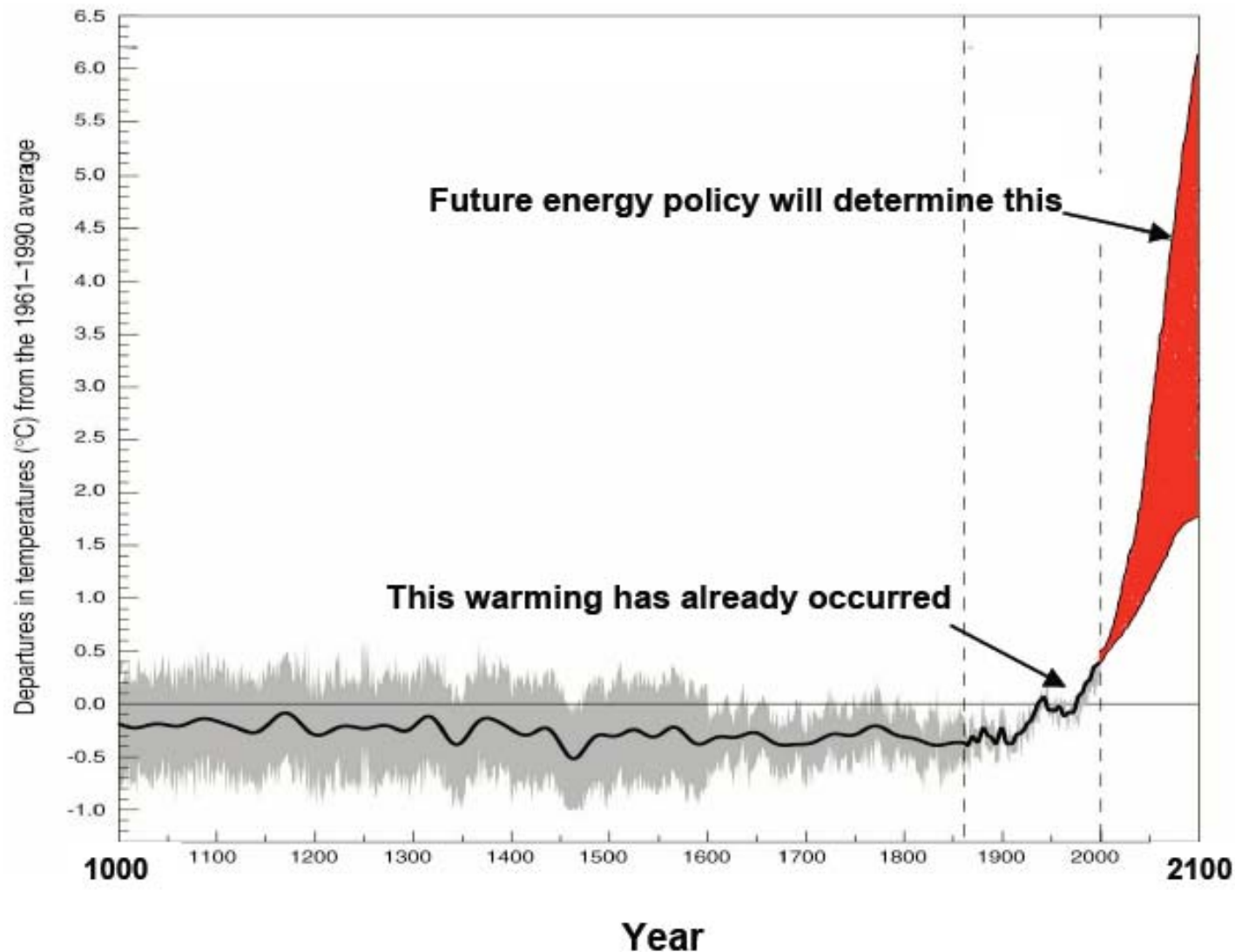


Figure courtesy of Prof. John Harte



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CoolClimate
Carbon Footprint Calculator

Climate Action Planning Tools for: households, businesses & communities

1. GHG benchmarking & mapping tools
footprints of typical households or businesses
with similar characteristics
2. GHG calculators
3. Climate action planning tools
estimate GHG reductions and cost/savings
(NPV, IRR, payback, up-front cost, etc.)

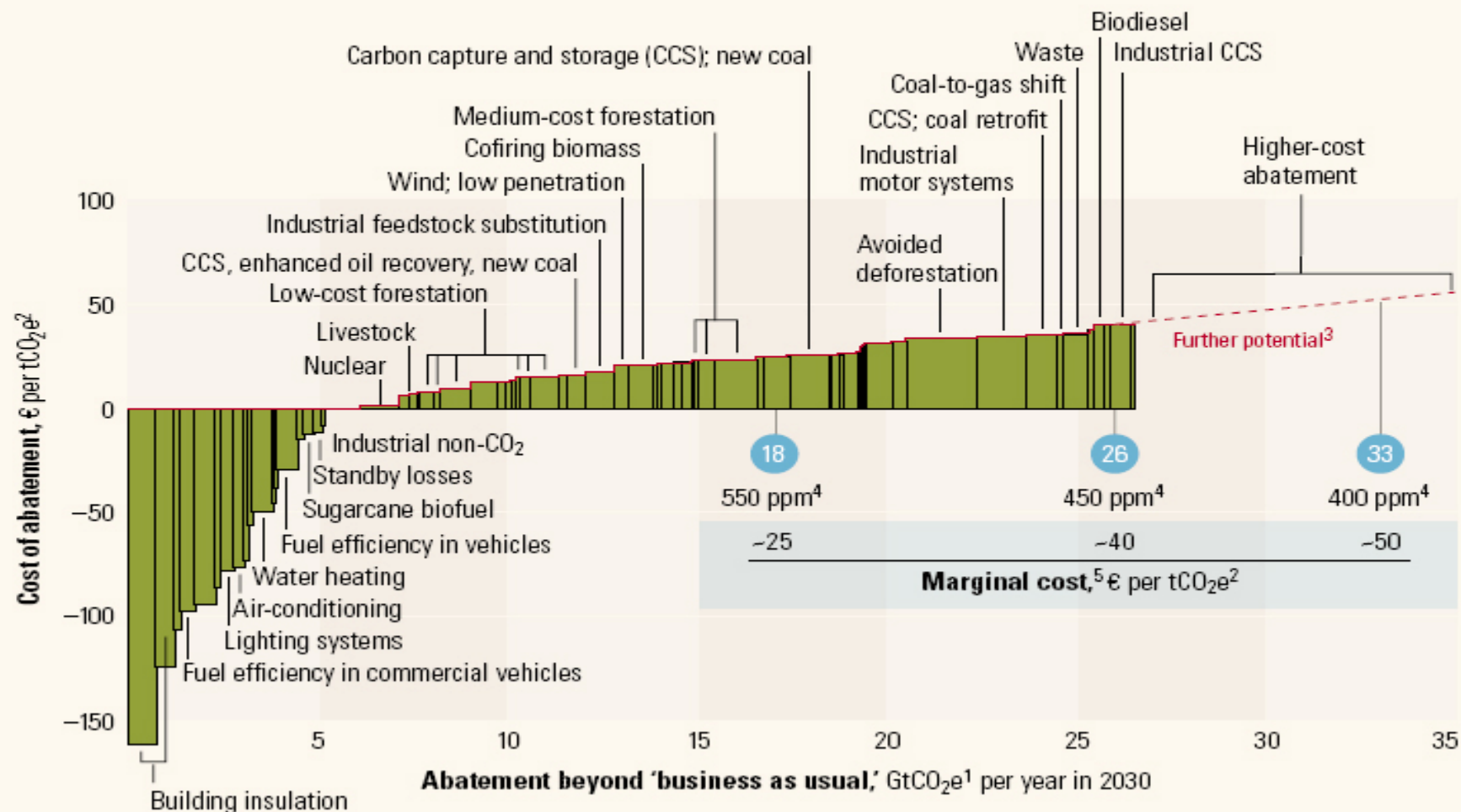


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Global cost curve for greenhouse gas abatement measures beyond 'business as usual'; greenhouse gases measured in GtCO₂e¹

● Approximate abatement required
beyond 'business as usual,' 2030



Source: McKinsey & Company, 2008

1. CoolClimate Calculator: <http://coolclimate.berkeley.edu>

1 Intro
2 Transport
3 Housing
4 Food
5 Goods/Services
6 Summary

Load previous session
F.A.Q.

1. Start with your home economic information

Select U.S. State

Nearest major U.S. city or region

How many people live in your household?

What is your gross annual household income?

This info can not be viewed by others. [Learn more](#)

- Click "Transportation" or other links at top to continue
- Then, either keep the "default" values or enter your own

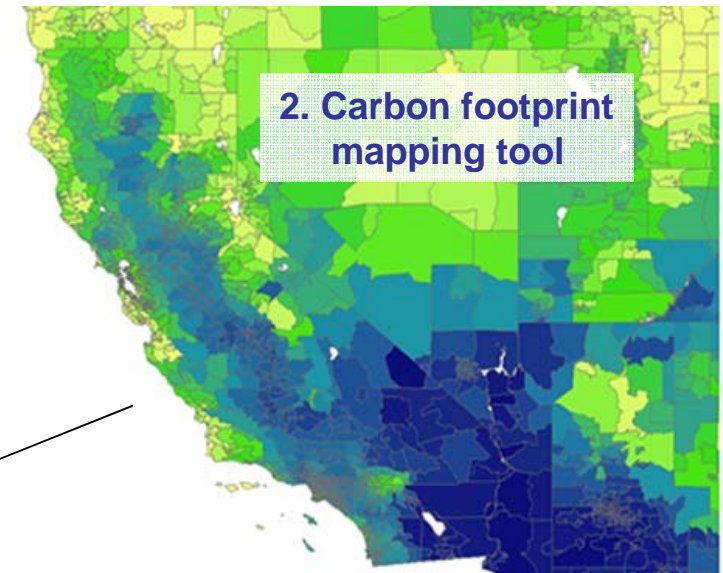
Your Footprint: 42 tons CO2/yr

Category	Value
Transport	12
Housing	12
Food	8
Goods	5
Services	5

How do you compare to the averages?

Category	Your Household	Similar U.S. Households	U.S. Average	World Average
Transportation	12	12	12	12
Housing	12	12	12	12
Food	8	8	8	8
Goods	5	5	5	5
Services	5	5	5	5

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2. Carbon footprint mapping tool

CoolClimate Tools

3. Climate Action Plan - Recommendations Engine - ranks GHG and \$ savings of actions

			Up front cost	Current annual tCO2e	Annual CO2 saved tCO2e	Annual fuel saved (\$)	Simple payback (yrs)	NPV	IRR
Adjustable Assumptions: 11,000 mi/year \$4 per gallon Lifetime = 16yrs Dis. rate = 8%	Buy more efficient vehicle by	10 mpg	\$ 2,000	7.0	2.2	\$ 760	2.6	\$5,843	31%
	Driving less per week by	20 miles		7.0	0.7	\$ 211			
	Reduce driving speed by	5 mph		7.0	0.6	\$ 207			
	Keep tires inflated			7.0	0.2	\$ 73			
	Total		\$ 2,000	7.0	3.6	\$ 1,251	1.1	\$ 10,825	55%

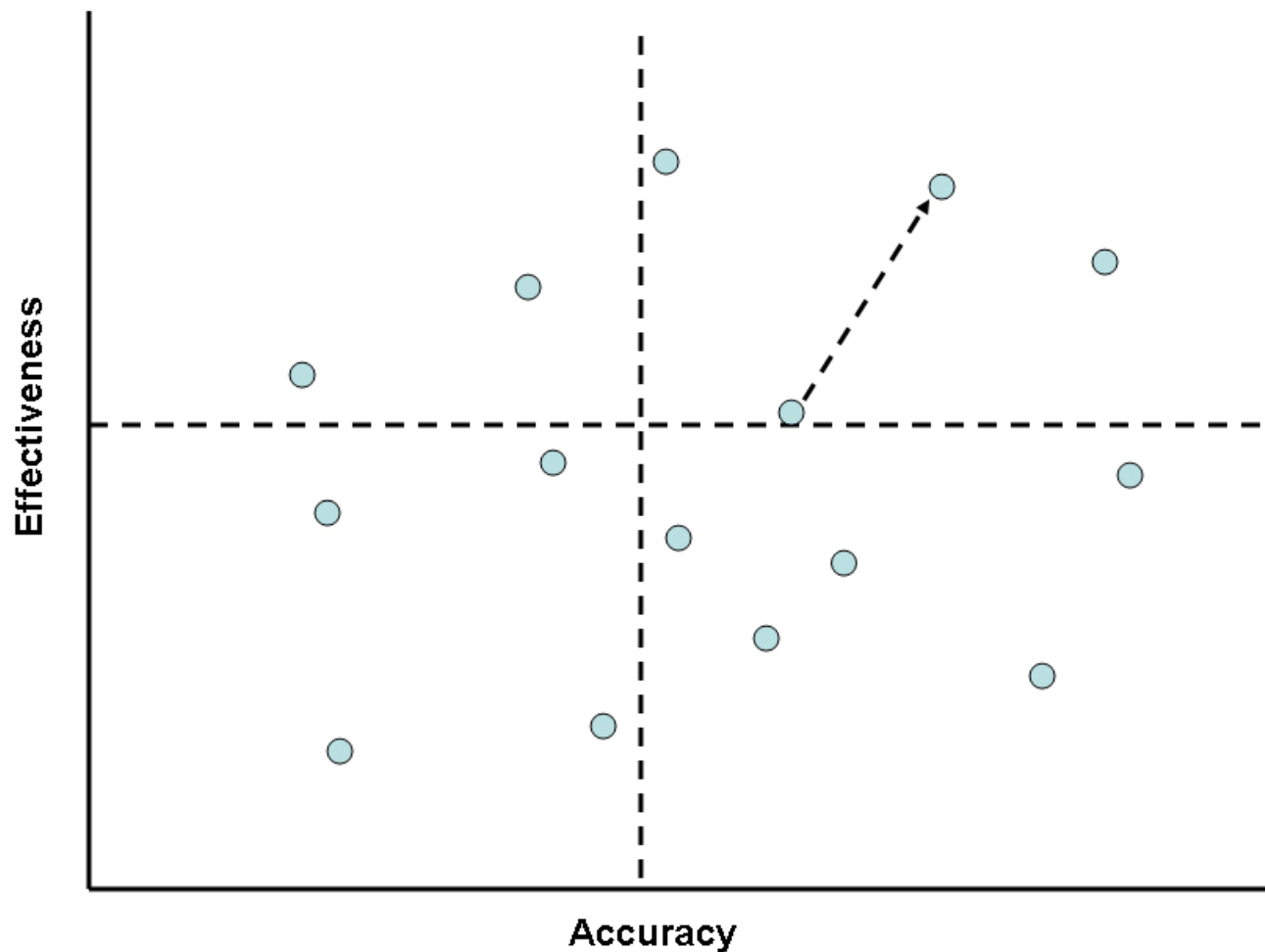


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CoolClimate
Carbon Footprint Calculator

ACCURACY vs EFFECTIVENESS TRADEOFFS



[Load previous session](#)[F.A.Q.](#)

1. Start with your home economic information



Select U.S. State

Select ▼



Nearest major U.S. city or region

Select ▼



How many people live in your household?

Select ▼

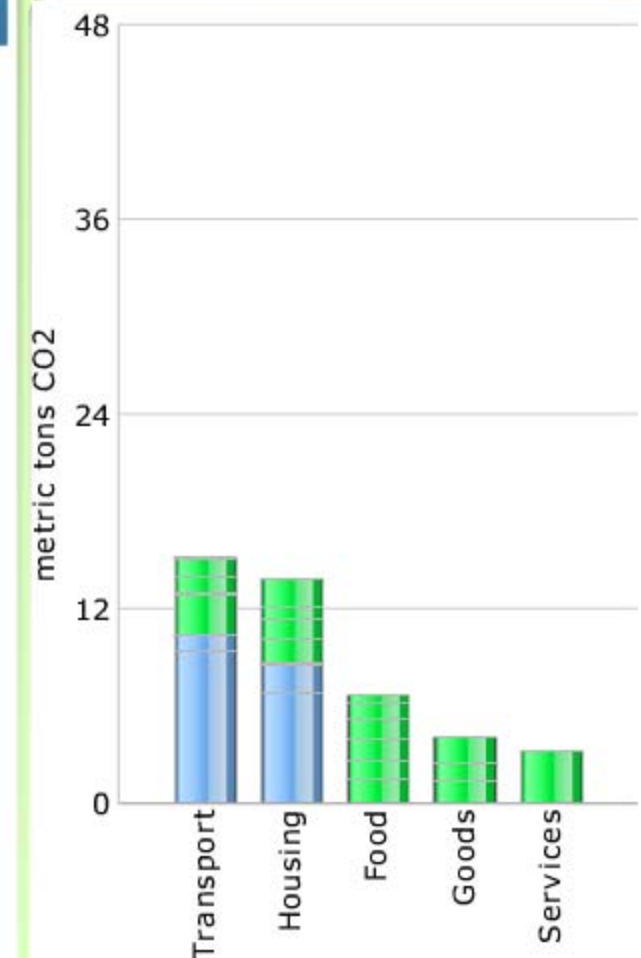


What is your gross annual household income?

Select ▼

This info can not be viewed by others. [Learn more](#)

- Click "Transportation" or other links at top to continue
- Then, either keep the "default" values or enter your own

Your Footprint: 43 tons CO₂/yr

How do you compare
to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average



Transportation
Housing
Food
Goods
Services

[Load previous session](#)[F.A.Q.](#)

1. Start with your home economic information



Select U.S. State

Select



Nearest major U.S. city or region

Select



How many people live in your household?

Select

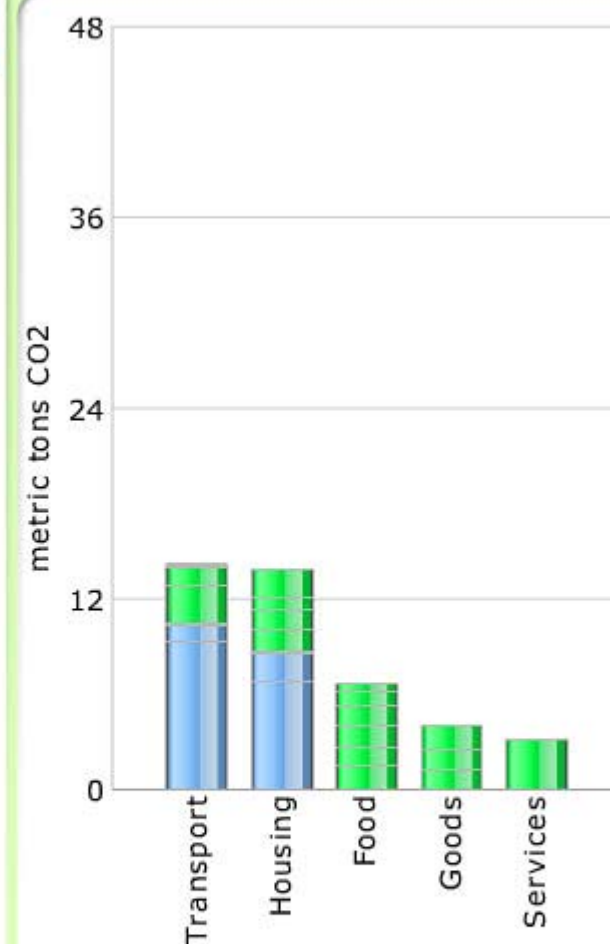


What is your gross annual household income?

Select

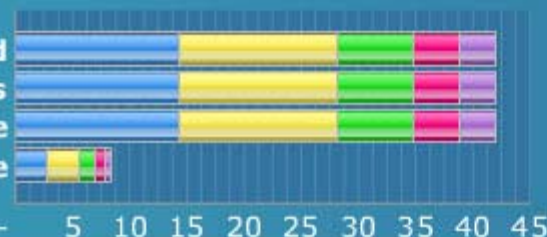
This info can not be viewed by others. [Learn more](#)

- Click "Transportation" or other links at top to continue
- Then, either keep the "default" values or enter your own

Your Footprint: 42 tons CO₂/yr


How do you compare
to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average



Transportation
Housing
Food
Goods
Services

2. How do you get around?

Vehicle 1: miles/yr mpg

Vehicle 2: miles/yr mpg

Vehicle 3: miles/yr mpg

Public Transit: miles/yr [Look up mpg](#)
(bus, train, metro)

Air Travel:

☐ Miles flown per year

☒ Number of one-way flights

Short (<400 mi)

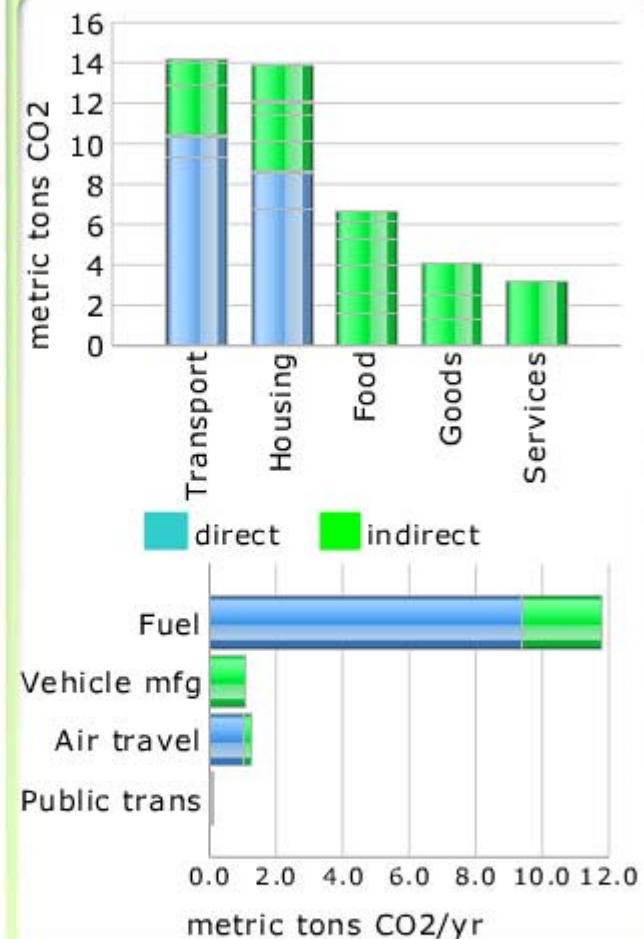
Medium (400-1500 mi)

Long (1500-3000 mi)

Extended (>3000 mi)

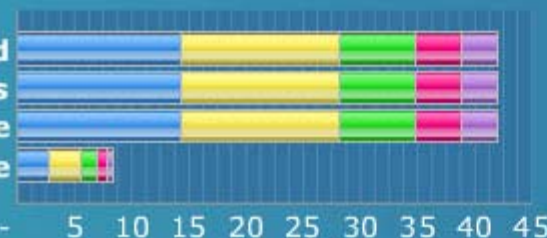


Your Footprint: 42 tons CO2/yr



How do you compare to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average



Transportation
Housing
Food
Goods
Services

3. What do you spend Monthly on Utilities?

Electricity Default You
\$ 90

Natural Gas \$ 40

Heating Oil or Other Fuels \$ 10

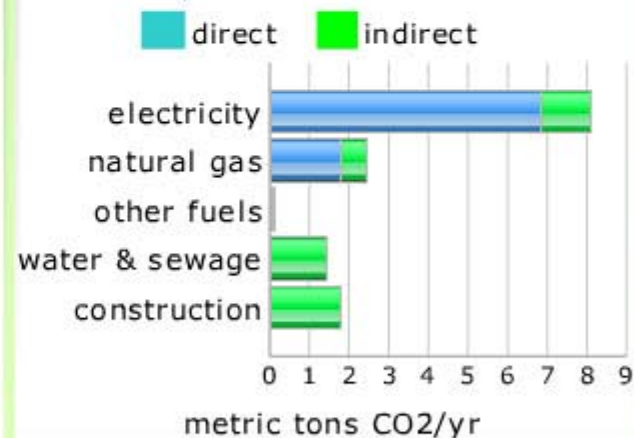
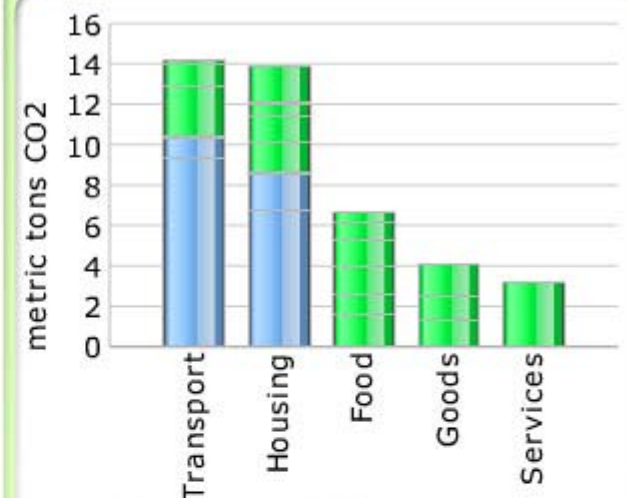
Water & Sewage \$ 30

Square feet in your living space

1900



Your Footprint: 42 tons CO2/yr



How do you compare to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average

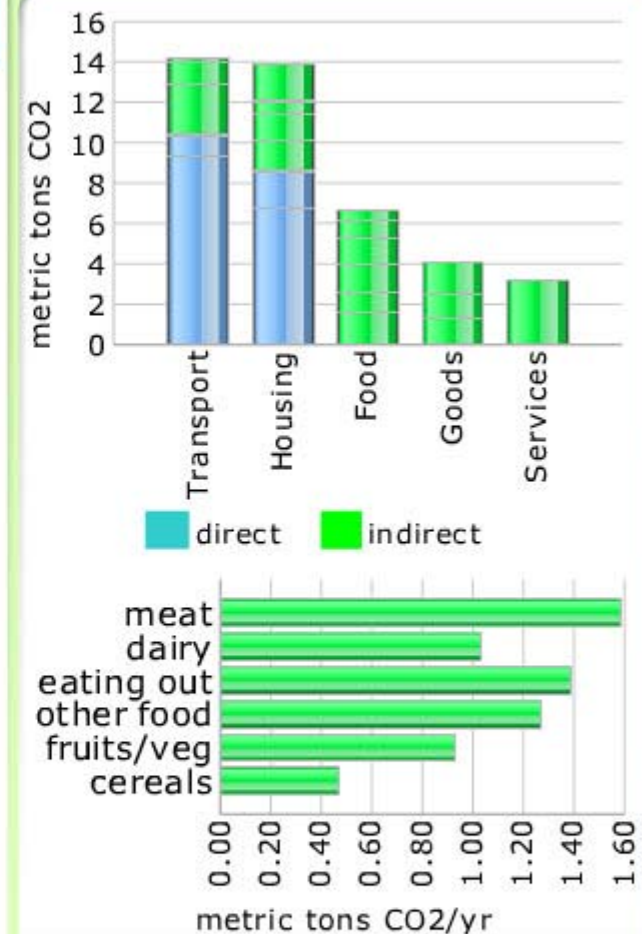


Transportation
Housing
Food
Goods
Services

4. How much do you spend Monthly on Food?

	Default	You
Meat, fish, & eggs	\$ 90	<input type="text"/>
Dairy	\$ 50	<input type="text"/>
Eating out	\$ 310	<input type="text"/>
Other (snacks, drinks, etc.)	\$ 230	<input type="text"/>
Fruits & vegetables	\$ 70	<input type="text"/>
Cereals & bakery products	\$ 50	<input type="text"/>

Your Footprint: 42 tons CO2/yr



How do you compare to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average



Transportation
Housing
Food
Goods
Services

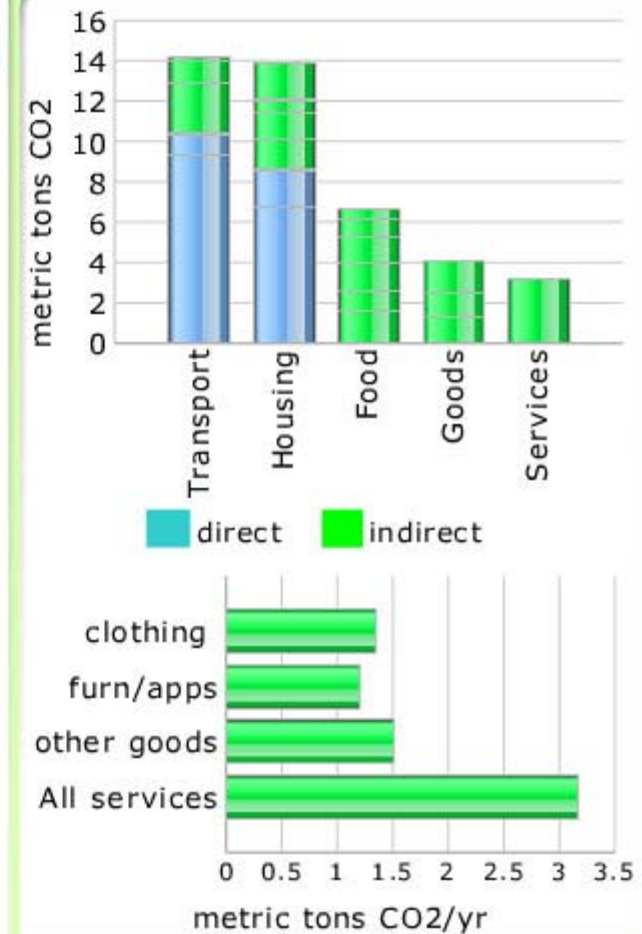
5. What do you spend Monthly on Goods & Services?

	Default	You
Clothing	\$ 260	<input type="text" value="260"/>
Furniture & appliances	\$ 220	<input type="text" value="220"/>
Other goods	\$ 370	<input type="text" value="370"/>
All services	\$ 1480	<input type="text" value="1480"/>

[Find out what's in each category here](#)

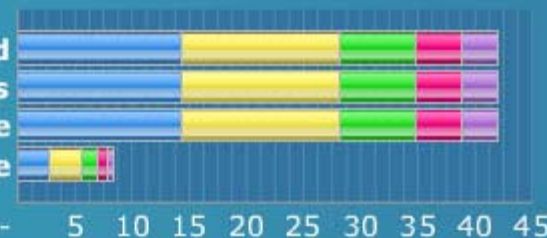


Your Footprint: 42 tons CO2/yr



How do you compare to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average



Transportation
Housing
Food
Goods
Services

6. Emissions Summary (tons CO₂/yr)

	World Average	U.S. Average	Similar U.S. Households	Your Household
Transportation	3	14	14	14
Housing	3	14	14	14
Food	1	7	7	7
Goods	1	4	4	4
Services	1	3	3	3
Total	8	42	42	42

How do you compare to other households?

OK, you emit **100%** of similar US households,
but you emit **500%** of the global average.

Your emissions are equivalent to:

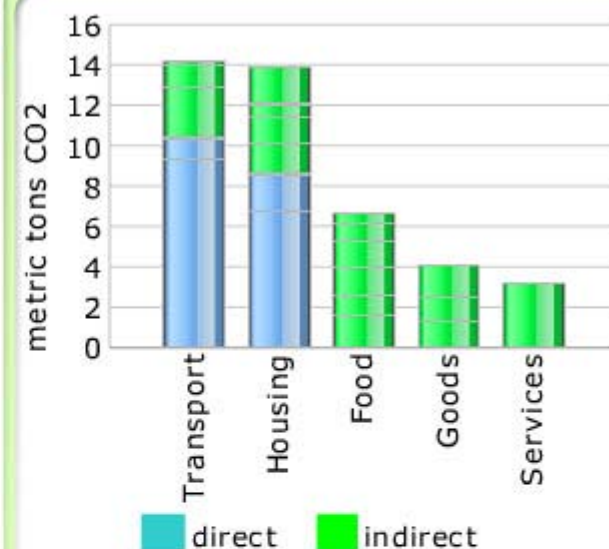
planting & managing **98** barrels of oil
8 acres of forest

More equivalencies

save & load scenarios on your computer

[More info](#)

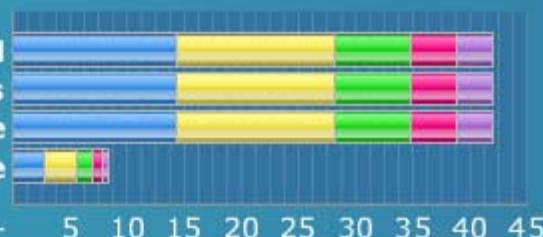
Your Footprint: 42 tons CO₂/yr



Transport
Housing
Food
Goods
Services

How do you compare
to the averages?

Your Household
Similar U.S. Households
U.S. Average
World Average

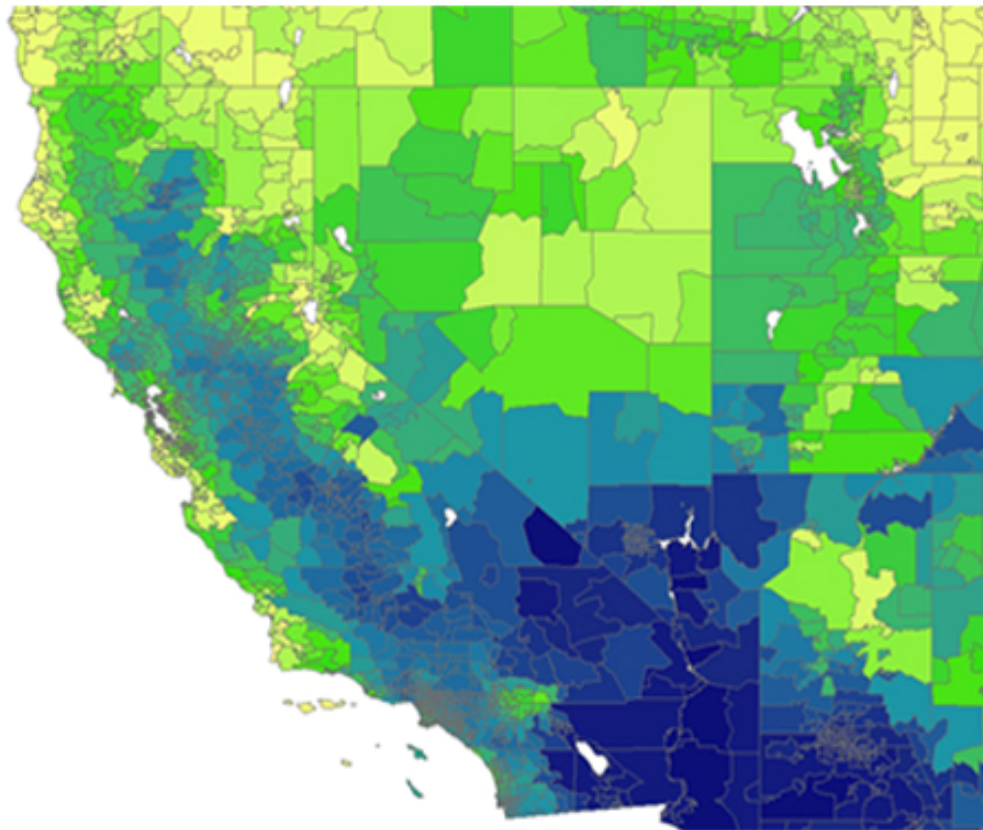


Transportation
Housing
Food
Goods
Services





CARBON FOOTPRINT MAPPING TOOL


Type: Show data: ☐ % by county ☒ # by county ☐ # by zip code
Indicator:



Map Tools

 Zoom in

 Zoom out

 Reposition

 Print

Pan




Heating Degree Days (by county)

- ☐ 0
- ☐ 1-99
- ☐ 100 - 499
- ☐ 500 - 999
- ☐ 1,000 - 4,999
- ☐ 5,000 - 19,999
- ☐ 20,000 - 49,999
- ☐ 50,000 - 99,999
- ☐ 100,000 - 499,999
- ☐ 500,000 - 999,999

Layers

- ☐ Cities 500K+
- ☐ Cities 100K+
- ☐ Highways
- ☐ Rivers & lakes
- ☐ State names
- ☐ County names

[Update map](#)

 [Tabular data](#)



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WHAT FACTORS INFLUENCE CARBON FOOTPRINTS?

Electricity & Natural Gas:

- Price of energy
- Temperature
- Size & structure of homes
- US State of Residence
- Energy Mix...

Vehicle Miles – Gasoline:

- Population density
- Access to PT
- Location of jobs
- Income
- # adult drivers...

Food, Goods, Services

- Income
- Location...

Climate Action Planning Tools for Businesses

Benchmarking

- Sector of the Economy
- Annual Revenues
- Location of facilities

GHG Inventory:

Scope 1. Direct (boilers, vehicle fuel, etc.)

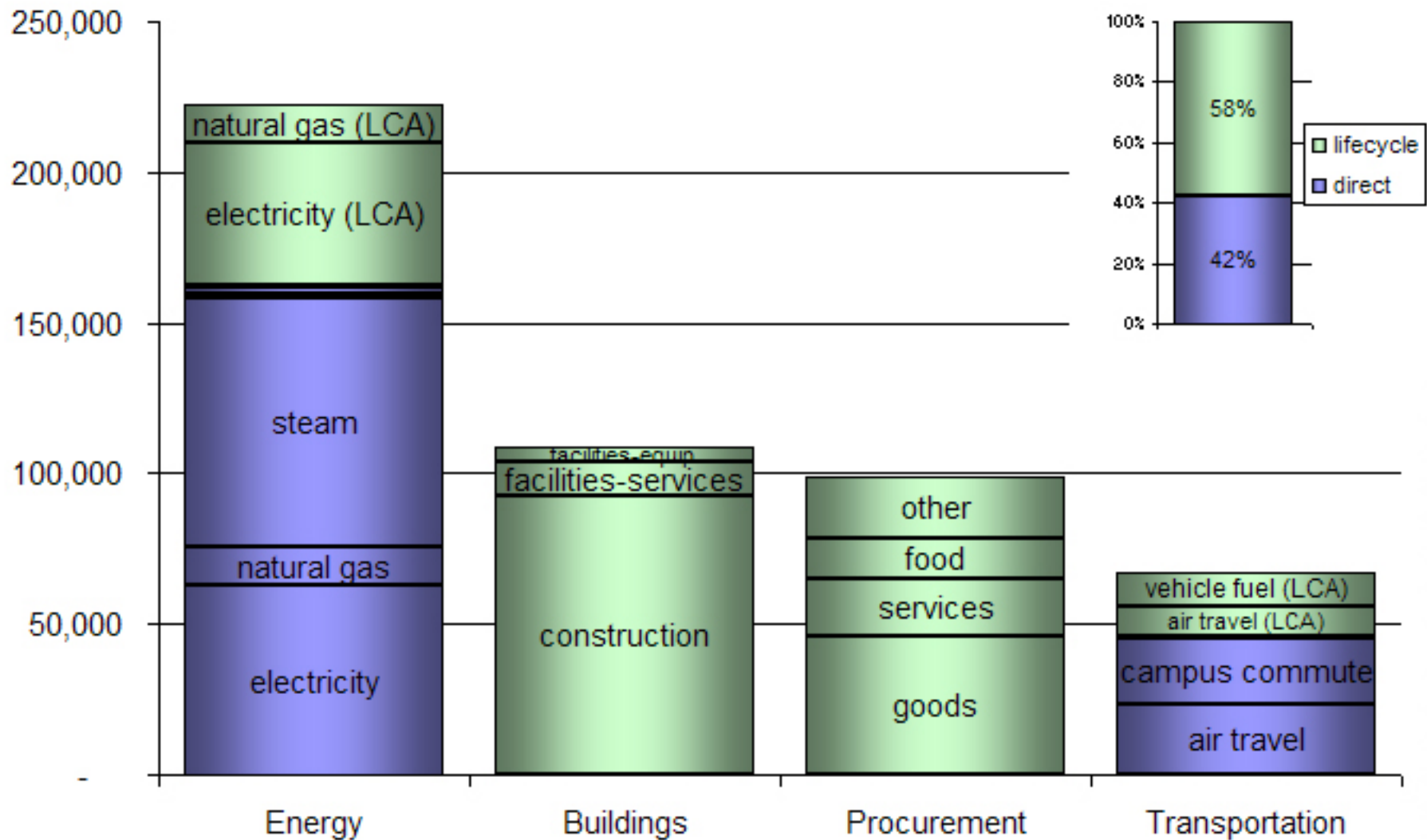
Scope 2: Purchased energy

Scope 3: Everything else (supply chain, commute, air travel, etc)

Climate Action Planning

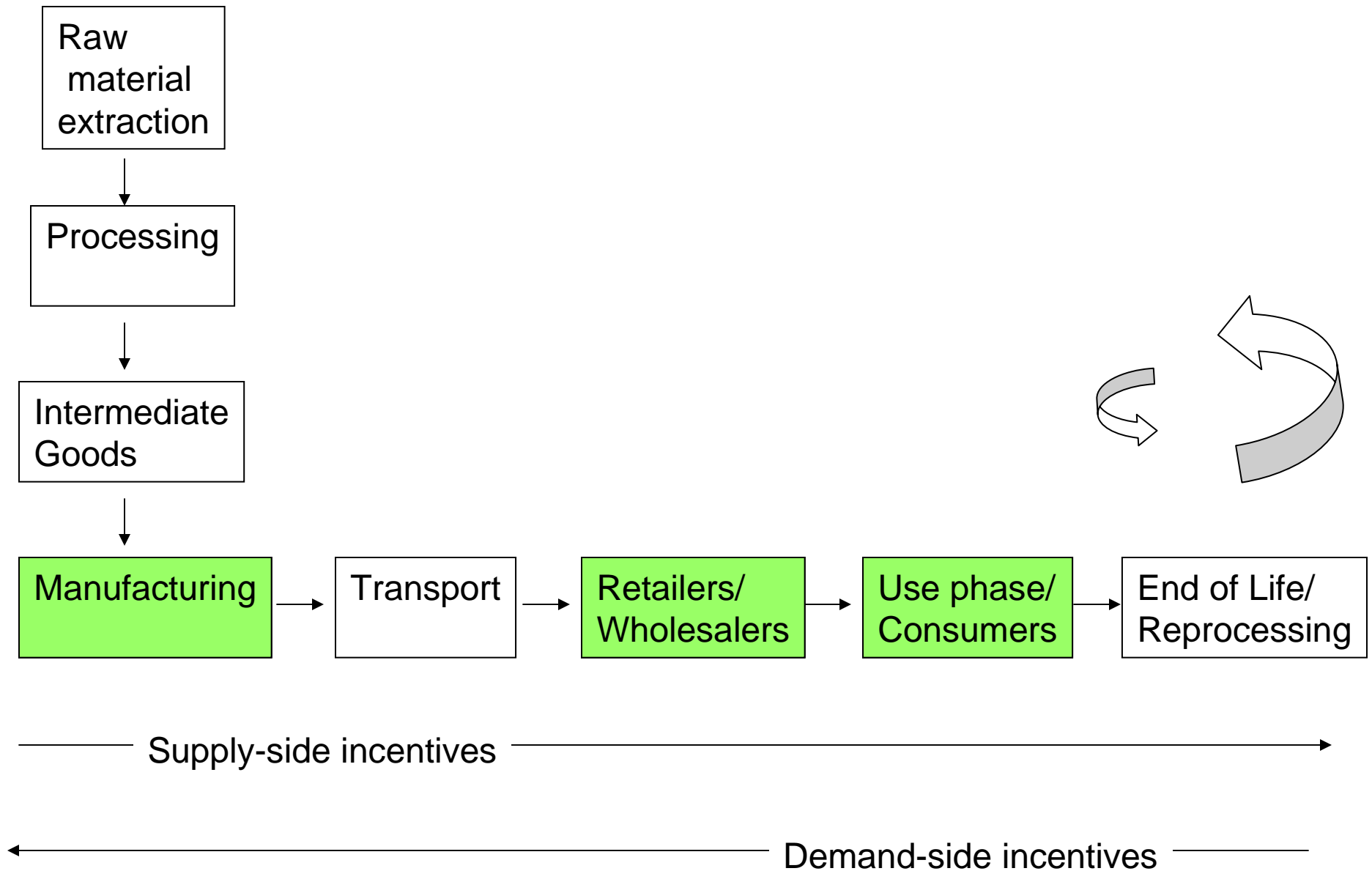
- List of actions with quantitative assessment of GHG & \$ cost/savings

U.C. Berkeley Climate Footprint - 2006
"direct" = 210,000 tCO₂e ; "lifecycle" = 290,000 tCO₂e



Source: Economic Input-Output Life Cycle Assessment (eiolca). Green Design Institute, Carnegie Mellon U. www.eiolca.net
 Working Paper: Jones, Kammen, McGrath, 2008. *Consumer-oriented Life Cycle Assessment of Goods & Services*

Product Life Cycle Framework





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BEER	Manufacturing	Transport to Market	Trade
gCO ₂ per liter:	428 (68%)	38 (6%)	170 (27%)

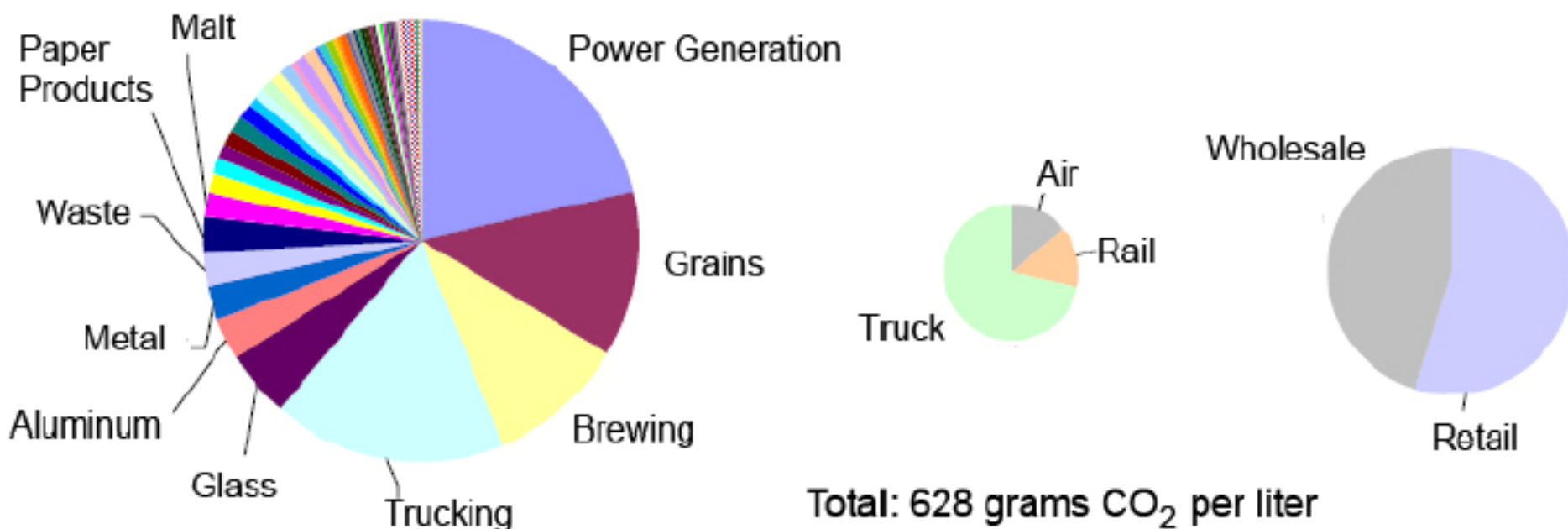


Figure 5. Greenhouse gas emissions from manufacturing, transport and sale of beer

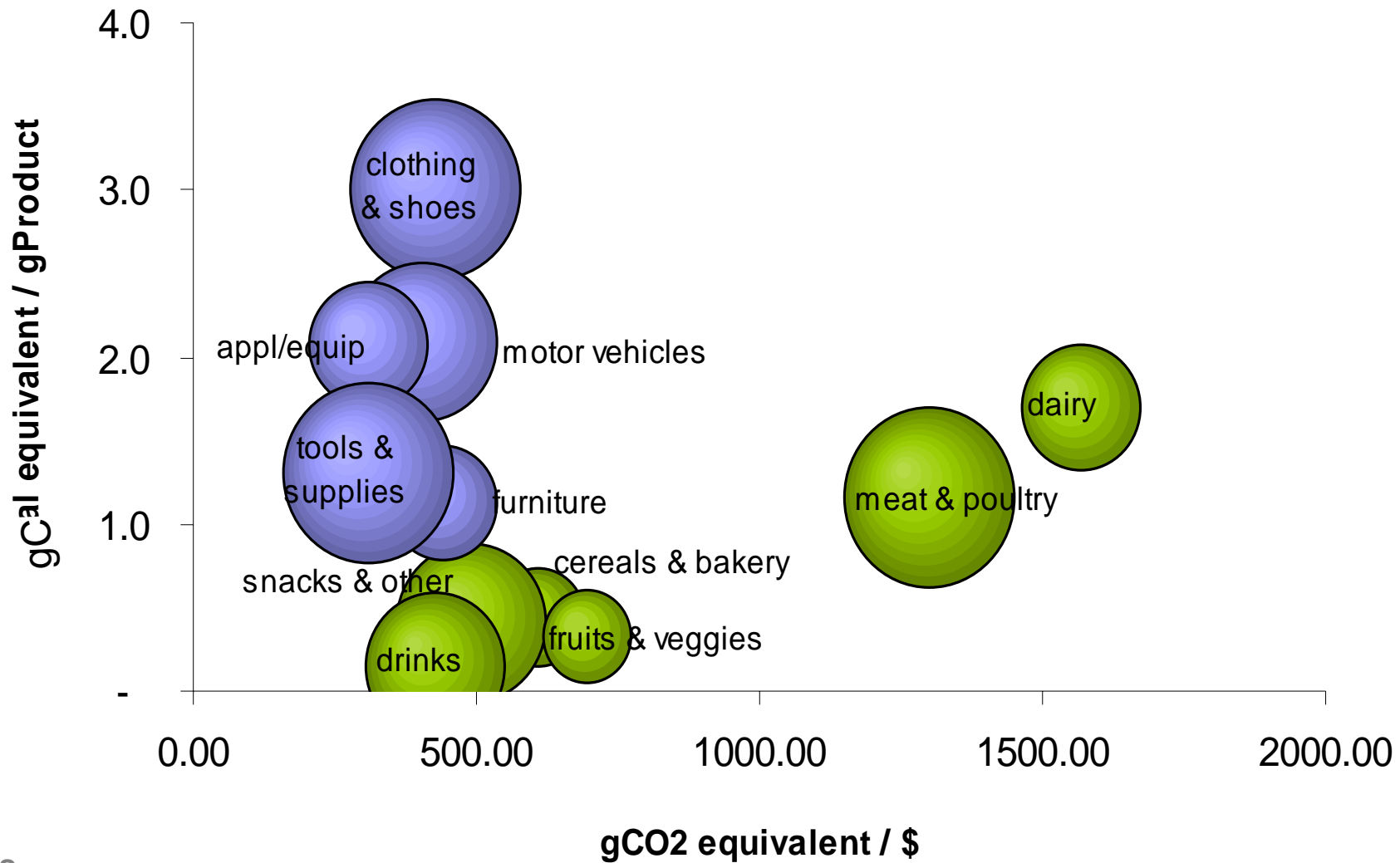
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Working Paper: Jones, Kammen, McGrath, 2008. *Consumer-oriented Life Cycle Assessment of Food, Goods & Services*



Greenhouse Gas Emissions from Food, Goods & Services



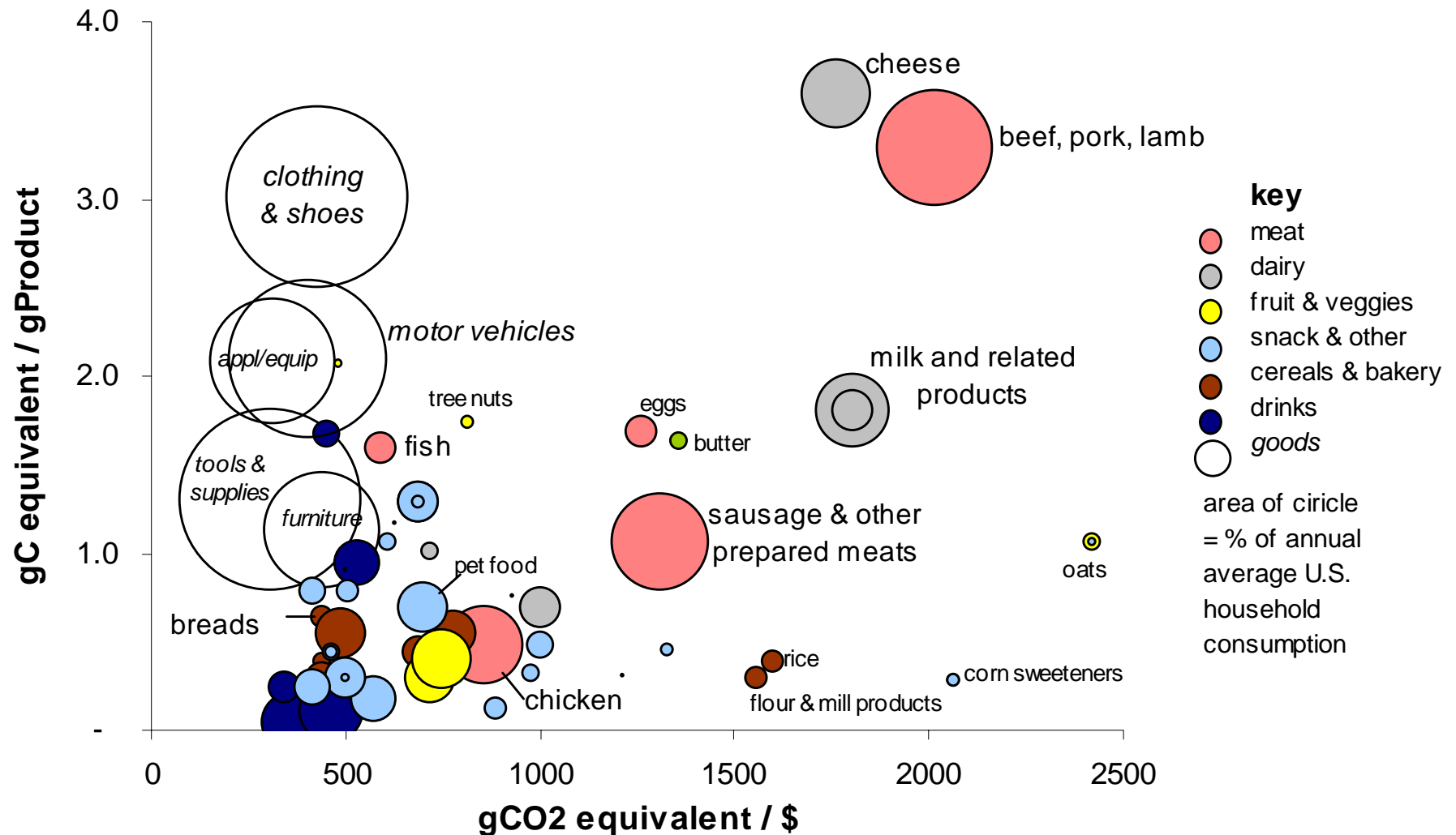
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Greenhouse Gas Emissions from Food, Goods & Services



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Working Paper: Jones, Kammen, McGrath, 2008. *Consumer-oriented Life Cycle Assessment of Food, Goods & Services*

COOLCLIMATE NETWORK

1. **CoolClimate Webservice & templates**
2. **Pre-publication carbon reduction strategies**
3. **Networking events (Fall and Spring)**
4. **Online database and community**
5. **Sponsored research**
6. **Licensing opportunities**

<http://coolclimate.berkeley.edu>

Thank you!

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<http://coolclimate.berkeley.edu>



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